

EXHIBIT 1



Word Mark: BIRDIE
Serial Number: 77174393
Filing Date: May 7, 2007
Register: PRINCIPAL
Live/Dead: LIVE
G and S: IC 025. US 022 039. G & S: Jackets; Golf apparel and sportswear. FIRST USE: 19560000. FIRST USE IN COMMERCE: 19560000
Original Filing Basis: 1A;1B
Current Filing Basis: 1A;1B
Attorney Of Record: Abigail Rubinstein, Robert S. Weisbein, Andrew Baum, Paul Fields, Amy J. Benjamin, Eric Prager, Karin Segall, Laura J. Winston, and Kathryn Starnella
Mark Drawing Code: (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code: 21.03.16 - Golf balls; Golf tees; Tees for golf 21.03.22 - Clubs for golf; Golf clubs; Putters for golf 27.03.05 - Objects forming letters or numerals
Owner: (APPLICANT) Richard A. Leslie Company, Inc. CORPORATION NEW YORK 560 Route 303, Suite 208 Orangeburg NEW YORK 10962
Description Of Mark: Color is not claimed as a feature of the mark.
Type Of Mark: TRADEMARK
Standard Chars. Claimed: FALSE



Word Mark: BIRDIE JACKETS
Serial Number: 75810716
Filing Date: September 29, 1999
Reg. Number: 2456349
Reg. Date: May 29, 2001
Register: PRINCIPAL
Live/Dead: LIVE
G and S: IC 025. US 022 039. G & S: CLOTHING, NAMELY JACKETS. FIRST USE: 19991001. FIRST USE IN COMMERCE: 19991001

Original Filing Basis: 1B
 Current Filing Basis: 1A
 Disclaimer: NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "JACKETS" APART FROM THE MARK AS SHOWN
 Affidavit Text: SECT 15. SECT 8 (6-YR).
 Attorney Of Record: Abigail Rubinstein and Robert S. Weisbein
 Mark Drawing Code: (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
 Design Search Code: 26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved
 Owner: (REGISTRANT) RICHARD A. LESLIE COMPANY, INC. CORPORATION
 NEW YORK 7 Corporate Drive Orangeburg NEW YORK 109622615
 Description Of Mark: The stippling is for shading purposes only and does not indicate color.
 Type Of Mark: TRADEMARK
 Published For Opposition: September 5, 2000
 Prior Registrations: 1329732;1329733
 Standard Chars. Claimed: FALSE



Word Mark: BIRDIE
 Serial Number: 73483538
 Filing Date: June 4, 1984
 Reg. Number: 1329733
 Reg. Date: April 9, 1985
 Register: PRINCIPAL
 Live/Dead: DEAD
 G and S: (CANCELLED) IC 025. US 039. G & S: Clothing-Namely, Jackets. FIRST USE: 19560000. FIRST USE IN COMMERCE: 19560000
 Original Filing Basis: 1A
 Current Filing Basis: 1A
 Affidavit Text: SECT 15. SECT 8 (6-YR).
 Assignment Recorded: ASSIGNMENT RECORDED
 Attorney Of Record: Martin E. Goldstein
 Mark Drawing Code: (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
 Design Search Code: 21.03.01 - Balls (basketballs, table tennis, footballs, etc.); Baseballs; Basketballs; Billiard balls; Bowling balls; Footballs; Golf balls; Paddle balls; Table tennis balls; Tennis balls; Volleyballs
 21.03.04 - Clubs, golf; Croquet mallets; Field hockey sticks; Golf clubs; Hockey sticks; Lacrosse sticks; Mallets (sports);

Mallets, croquet; Mallets, polo; Polo mallets; Putters, golf21.03.25 - Archery arm guards; Athletic supporters; Badminton shuttlecocks (birdies); Bags, golf; Bags, punching; Balance beams (gymnastic); Basketball backboards; Basketball hoops; Batons, twirling; Billiard cue sticks; Boxing bags; Catcher's mask; Cues, billiard; Decoys, hunting; Diving boards; Face masks (sports); Face Masks, catcher's; Fins, swim; Goal posts, football; Golf bags; Golf tees; Gym bars (jungle gyms, monkey bars); Gymnastic apparatus; Handgrips, exercise; Hockey pucks; Horse apparatus (gymnastic); Masks, athletic ; Masks, catcher's; Masks, fencing; Masks, scuba; Pads, protection (athletic); Parallel bars; Playground equipment; Pool cues; Pucks; Scuba fins or flippers; Scuba masks; Scuba snorkels; Shuttlecocks, badminton birdies; Skateboards; Snowboards; Supporters, athletic; Surfboards; Swim fins; Swim masks; Tees, golf and kicking; Tennis ball throwers (mechanical device); Tetherball game; Trampolines; Twirling batons; Vaulting horses, gymnastic27.03.05 - Objects forming letters or numerals

Owner: (REGISTRANT) Richard A. Leslie Company Partnership composed of Louis Solomon; Robert Solomon (United States citizens) PARTNERSHIP 578 Nepperhan Ave. Yonkers NEW YORK 10701 (LAST LISTED OWNER) RICHARD A. LESLIE COMPANY INC. CORPORATION ASSIGNEE OF NEW YORK 7 CORPORATE DRIVE ORANGEBURG NEW YORK 10962

Type Of Mark: TRADEMARK

Published For Opposition: January 29, 1985

Cancellation Date: January 14, 2006

Standard Chars. Claimed: FALSE

BIRDIE

Word Mark: BIRDIE

Serial Number: 73483537

Filing Date: June 4, 1984

Reg. Number: 1329732

Reg. Date: April 9, 1985

Register: PRINCIPAL

Live/Dead: DEAD

G and S: (CANCELLED) IC 025. US 039. G & S: Clothing-Namely Jackets. FIRST USE: 19560000. FIRST USE IN COMMERCE: 19560000

Original Filing Basis: 1A

Current Filing Basis: 1A

Affidavit Text: SECT 15. SECT 8 (6-YR).

Assignment Recorded: ASSIGNMENT RECORDED

Attorney Of Record: MARVIN E. GOLDSTEIN

Mark Drawing Code: (1) TYPED DRAWING

Owner: (REGISTRANT) Richard A. Leslie Company Partnership composed of Louis Solomon; Robert Solomon (United States citizens) PARTNERSHIP 578

Nepperhan Ave. Yonkers NEW YORK 10701 (LAST LISTED OWNER)
RICHARD A. LESLIE COMPANY INC. CORPORATION ASSIGNEE OF
NEW YORK 7 CORPORATE DRIVE ORANGEBURG NEW YORK 10962

Type Of Mark: TRADEMARK
Published For Opposition: January 29, 1985
Cancellation Date: January 14, 2006
Standard Chars. Claimed: FALSE

EXHIBIT 2



Word Mark: BIRDIE
Serial Number: 78503915
Filing Date: October 21, 2004
Register: PRINCIPAL
Live/Dead: LIVE
G and S: IC 025. US 022 039. G & S: Women's golf clothing, namely, golf shirts, wind shirts, golf sweaters, golf vests, golf pants, golf shorts, golf skirts, skorts, golf caps, golf visors, golf socks and golf shoes; women's clothing, namely shirts, pants, shorts, sweaters, blouses, skirts, dresses, vests, hats, caps, visors, socks, shoes, sweatshirts, sweatpants

Original Filing Basis: 1B
Current Filing Basis: 1B
Assignment Recorded: ASSIGNMENT RECORDED
Mark Drawing Code: (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code: 03.15.24 - Stylized birds and bats 03.15.25 - Cardinals; Crows; Doves; Other birds; Pigeons; Ravens; Robins; Woodpeckers

Owner: (APPLICANT) BIRDIE, LLC LTD LIAB CO COLORADO 6782 S. POTOMAC STREET CENTENNIAL COLORADO 80112

Type Of Mark: TRADEMARK
Standard Chars. Claimed: FALSE



Serial Number: 78922973
Filing Date: July 5, 2006
Register: PRINCIPAL
Live/Dead: LIVE
G and S: IC 003. US 001 004 006 050 051 052. G & S: (Based on Intent to Use) Perfume, body lotion, body powder, bath oil, and soap IC 006. US 002 012 013 014 023 025 050. G & S: (Based on Use in Commerce) Metal key chains. FIRST USE: 20050900. FIRST USE IN COMMERCE: 20060100 IC 009. US 021 023 026 036 038. G & S: (Based on Intent to Use) Sunglasses IC 014. US 002 027 028

050. G & S: (Based on Use in Commerce) Ornamental pins; (Based on Intent to Use) Jewelry; watches. FIRST USE: 20050900. FIRST USE IN COMMERCE: 20060100 IC 018. US 001 002 003 022 041. G & S: (Based on Use in Commerce) Bags, namely satchels and travel bags; (Based on Intent to Use) Bags, namely tote bags, golf bags, shoulder bags, cosmetic bags, purses, clutches, and wallets, all sold empty; umbrellas. FIRST USE: 20050600. FIRST USE IN COMMERCE: 20051000 IC 025. US 022 039. G & S: (Based on Use in Commerce) Women's golf clothing, namely, golf shirts, wind shirts, golf sweaters, golf jackets, golf pants, golf shorts, golf skirts, skorts, golf caps, golf visors, golf gloves; women's clothing, namely shirts, t-shirts, tank tops, polo shirts, sweaters, blouses, jackets, blazers, skirts, dresses, pants, shorts, hats, caps, visors, and sweatshirts; (Based on Intent to Use) Women's golf clothing, namely golf socks and golf shoes; women's clothing, namely, underwear, sports bras, sweatpants, socks, shoes, bathing suits, belts, and scarves; men's golf clothing, namely, golf shirts, wind shirts, golf sweaters, golf jackets, golf pants, golf shorts, golf caps, golf visors, golf gloves, golf socks and golf shoes; men's clothing, namely shirts, t-shirts, polo shirts, sweaters, jackets, blazers, pants, shorts, hats, caps, visors, sweatshirts, sweatpants, underwear, socks, shoes, bathing suits, and belts; children's golf clothing, namely, golf shirts, wind shirts, golf sweaters, golf jackets, golf pants, golf shorts, golf skirts, skorts, golf caps, golf visors, golf gloves, golf socks and golf shoes; children's clothing, namely shirts, t-shirts, tank tops, polo shirts, sweaters, blouses, jackets, blazers, skirts, dresses, pants, shorts, hats, caps, visors, sweatshirts, sweatpants, underwear, socks, shoes, bathing suits, and belts. FIRST USE: 20050600. FIRST USE IN COMMERCE: 20051000

Original Filing Basis:	1A;1B
Current Filing Basis:	1A;1B
Attorney Of Record:	Katherine C. Spelman, Tsan Abrahamson, Sophie Cohen, Lara Kehoe Hoffman, Lezlie Huston
Mark Drawing Code:	(2) DESIGN ONLY
Design Search Code:	03.15.24 - Stylized birds and bats 03.15.25 - Cardinals; Crows; Doves; Other birds; Pigeons; Ravens; Robins; Woodpeckers 21.03.25 - Archery arm guards; Athletic supporters; Badminton shuttlecocks (birdies); Bags, punching; Balance beams (gymnastic); Basketball backboards; Basketball hoops; Batons, twirling; Billiard cue sticks; Boxing bags; Catcher's mask; Cues, billiard; Decoys, hunting; Diving boards; Face masks (sports); Face Masks, catcher's; Fins, swim; Goal posts, football; Gym bars (jungle gyms, monkey bars); Gymnastic apparatus; Handgrips, exercise; Hockey pucks; Horse apparatus (gymnastic); Masks, athletic; Masks, catcher's; Masks, fencing; Masks, scuba; Pads, protection (athletic); Parallel bars; Playground equipment; Pool cues; Pucks; Scuba fins or flippers; Scuba masks; Scuba snorkels; Shuttlecocks, badminton birdies; Supporters, athletic; Swim fins; Swim masks; Tees, kicking; Tennis ball throwers (mechanical device); Tetherball game; Trampolines; Twirling batons; Vaulting horses, gymnastic
Owner:	(APPLICANT) Birdie, LLC LTD LIAB CO COLORADO 6782 S. Potomac Street Centennial COLORADO 80112
Description Of Mark:	The mark consists of the design of a bird sitting on a golf tee.
Type Of Mark:	TRADEMARK

Standard Chars. Claimed: FALSE

BIRDIE

Word Mark: BIRDIE
Serial Number: 78922959
Filing Date: July 5, 2006
Register: PRINCIPAL
Live/Dead: LIVE
G and S: IC 003. US 001 004 006 050 051 052. G & S: (Based on Intent to Use) Perfume, body lotion, body powder, bath oil, and soap IC 006. US 002 012 013 014 023 025 050. G & S: (Based on Use in Commerce) Metal key chains. FIRST USE: 20050900. FIRST USE IN COMMERCE: 20060100 IC 009. US 021 023 026 036 038. G & S: (Based on Intent to Use) Sunglasses IC 014. US 002 027 028 050. G & S: (Based on Use in Commerce) Ornamental pins; (Based on Intent to Use) Jewelry; watches. FIRST USE: 20050900. FIRST USE IN COMMERCE: 20060100 IC 018. US 001 002 003 022 041. G & S: (Based on Use in Commerce) Bags, namely satchels and travel bags; (Based on Intent to Use) Bags, namely tote bags, golf bags, shoulder bags, cosmetic bags, purses, clutches, and wallets, all sold empty; umbrellas. FIRST USE: 20050600. FIRST USE IN COMMERCE: 20051000 IC 025. US 022 039. G & S: (Based on Use in Commerce) Women's golf clothing, namely, golf shirts, wind shirts, golf sweaters, golf jackets, golf pants, golf shorts, golf skirts, skorts, golf caps, golf visors, golf gloves; women's clothing, namely shirts, t-shirts, tank tops, polo shirts, sweaters, blouses, jackets, blazers, skirts, dresses, pants, shorts, hats, caps, visors, and sweatshirts;(Based on Intent to Use) Women's golf clothing, namely golf socks and golf shoes; women's clothing, namely, underwear, sports bras, sweatpants, socks, shoes, bathing suits, belts, and scarves; men's golf clothing, namely, golf shirts, wind shirts, golf sweaters, golf jackets, golf pants, golf shorts, golf caps, golf visors, golf gloves, golf socks and golf shoes; men's clothing, namely shirts, t-shirts, polo shirts, sweaters, jackets, blazers, pants, shorts, hats, caps, visors, sweatshirts, sweatpants, underwear, socks, shoes, bathing suits, and belts; children's golf clothing, namely, golf shirts, wind shirts, golf sweaters, golf jackets, golf pants, golf shorts, golf skirts, skorts, golf caps, golf visors, golf gloves, golf socks and golf shoes; children's clothing, namely shirts, t-shirts, tank tops, polo shirts, sweaters, blouses, jackets, blazers, skirts, dresses, pants, shorts, hats, caps, visors, sweatshirts, sweatpants, underwear, socks, shoes, bathing suits, and belts. FIRST USE: 20050600. FIRST USE IN COMMERCE: 20051000
Original Filing Basis: 1A;1B
Current Filing Basis: 1A;1B

Attorney Of Record: Katherine C. Spelman, Tsan Abrahamson, Sophie Cohen, Lara Kehoe Hoffman,
Lezlie Huston
Mark Drawing Code: (4) STANDARD CHARACTER MARK
Owner: (APPLICANT) Birdie, LLC LTD LIAB CO COLORADO 6782 S. Potomac
Street Centennial COLORADO 80112
Type Of Mark: TRADEMARK
Standard Chars. Claimed: FALSE

birdiebrandgolf.com

Word Mark: BIRDIEBRANDGOLF.COM
Serial Number: 76615561
Filing Date: October 13, 2004
Reg. Number: 3164395
Reg. Date: October 31, 2006
Register: PRINCIPAL
Live/Dead: LIVE

G and S: IC 040. US 100 103 106. G & S: Manufacturer of embroidered golf theme apparel, namely shirts, vests, hats, visors, wind shirts, and jackets to the order and specification of others. FIRST USE: 20041222. FIRST USE IN COMMERCE: 20041222

Original Filing Basis: 1B

Current Filing Basis: 1A

Assignment Recorded: ASSIGNMENT RECORDED

Attorney Of Record: Suanne M. Ansari

Mark Drawing Code: (4) STANDARD CHARACTER MARK

Owner: (REGISTRANT) Pekar, Donna M. INDIVIDUAL UNITED STATES 732 Kawana Road Columbia SOUTH CAROLINA 29205 (LAST LISTED OWNER) BIRDIE LLC LTD LIAB CO COLORADO 6782 S. POTOMAC STREET CENTENNIAL COLORADO 80112

Type Of Mark: SERVICE MARK

Published For Opposition: August 15, 2006

Standard Chars. Claimed: FALSE

Everyone Wants a Birdie

Word Mark: EVERYONE WANTS A BIRDIE

Serial Number: 76615560

Filing Date: October 13, 2004

Reg. Number: 3089162

Reg. Date: May 9, 2006

Register: PRINCIPAL

Live/Dead: LIVE

G and S: IC 040. US 100 103 106. G & S: Custom manufacture of embroidered golf theme apparel to the order and specification of others, namely shirts, vests, hats, visors, windshirts and jackets. FIRST USE: 20041222. FIRST USE IN COMMERCE: 20041222

Original Filing Basis: 1B

Current Filing Basis: 1A

Assignment Recorded: ASSIGNMENT RECORDED

Attorney Of Record: Suanne M. Ansari

Mark Drawing Code: (4) STANDARD CHARACTER MARK

Owner: (REGISTRANT) Pekar, Donna M. INDIVIDUAL UNITED STATES 732 Kawana Road Columbia SOUTH CAROLINA 29205 (LAST LISTED OWNER) BIRDIE LLC LTD LIAB CO COLORADO 6782 S. POTOMAC STREET CENTENNIAL COLORADO 80112

Type Of Mark: SERVICE MARK

Published For Opposition: February 14, 2006

Standard Chars. Claimed: FALSE

Birdie Brand Golf

Word Mark: BIRDIE BRAND GOLF
Serial Number: 76615558
Filing Date: October 13, 2004
Reg. Number: 3131646
Reg. Date: August 22, 2006
Register: PRINCIPAL
Live/Dead: LIVE
G and S: IC 025. US 022 039. G & S: Clothing, namely shirts and visors. FIRST USE: 20041222. FIRST USE IN COMMERCE: 20041222 IC 040. US 100 103 106. G & S: Custom manufacture of embroidered golf theme apparel to the order and specification of others, namely shirts and visors. FIRST USE: 20041222. FIRST USE IN COMMERCE: 20041222
Original Filing Basis: 1B
Current Filing Basis: 1A
Disclaimer: NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BRAND GOLF" APART FROM THE MARK AS SHOWN
Assignment Recorded: ASSIGNMENT RECORDED
Attorney Of Record: Suanne M. Ansari
Mark Drawing Code: (4) STANDARD CHARACTER MARK
Owner: (REGISTRANT) Pekar, Donna M. INDIVIDUAL UNITED STATES 732 Kawana Road Columbia SOUTH CAROLINA 29205 (LAST LISTED OWNER) BIRDIE LLC LTD LIAB CO COLORADO 6782 S. POTOMAC STREET CENTENNIAL COLORADO 80112
Type Of Mark: TRADEMARK. SERVICE MARK
Published For Opposition: February 14, 2006
Standard Chars. Claimed: FALSE

EXHIBIT 3

Serial Number: 73483538 Assignment Information

Registration Number: 1329733

Mark



(words only): BIRDIE

Standard Character claim: No

Current Status: Registration canceled under Section 8.

Date of Status: 2006-01-14

Filing Date: 1984-06-04

Transformed into a National Application: No

Registration Date: 1985-04-09

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 1990-11-20

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. RICHARD A. LESLIE COMPANY INC.

Address:

RICHARD A. LESLIE COMPANY INC.
7 CORPORATE DRIVE
ORANGEBURG, NY 10962
United States
Legal Entity Type: Corporation
State or Country of Incorporation: New York

GOODS AND/OR SERVICES

International Class: 025
Class Status: Section 8 - Cancelled
Clothing-Namely, Jackets
Basis: 1(a)
First Use Date: 1956-00-00
First Use in Commerce Date: 1956-00-00

ADDITIONAL INFORMATION

Design Search Code(s):

21.03.01 - Balls including playground balls, beach balls, billiard balls, tennis balls, bingo balls and lottery balls; Beach balls; Billiard balls; Bingo balls; Lottery balls; Paddle balls; Playground balls; Table tennis balls; Tennis balls

21.03.04 - Croquet mallets; Lacrosse sticks; Mallets (sports); Mallets, croquet; Mallets, polo; Polo mallets

21.03.25 - Archery arm guards; Athletic supporters; Badminton shuttlecocks (birdies); Bags, punching; Balance beams (gymnastic); Basketball backboards; Basketball hoops; Batons, twirling; Billiard cue sticks; Boxing bags; Catcher's mask; Cues, billiard; Decoys, hunting; Diving boards; Face Masks, catcher's; Face masks (sports); Fins, swim; Goal posts, football; Gym bars (jungle gyms, monkey bars); Gymnastic apparatus; Handgrips, exercise; Hockey pucks; Horse apparatus (gymnastic); Masks, athletic; Masks, catcher's; Masks, fencing; Masks, scuba; Pads, protection (athletic); Parallel bars; Playground equipment; Pool cues; Pucks; Scuba fins or flippers; Scuba masks; Scuba snorkels; Shuttlecocks, badminton birdies; Supporters, athletic; Swim fins; Swim masks; Tees, kicking; Tennis ball throwers (mechanical device); Tetherball game; Trampolines; Twirling batons; Vaulting horses, gymnastic

27.03.05 - Objects forming letters or numerals

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2006-01-14 - Canceled Section 8 (10-year)/Expired Section 9

1990-10-17 - Section 8 (6-year) accepted & Section 15 acknowledged

1990-08-01 - Section 8 (6-year) and Section 15 Filed

1985-04-09 - Registered - Principal Register

1985-01-29 - Published for opposition

1985-01-16 - Notice of publication

1984-12-20 - Notice of publication

1984-11-07 - Approved for Pub - Principal Register (Initial exam)

1984-10-31 - Examiner's amendment mailed

1984-10-11 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Martin E. Goldstein

Correspondent

MARTIN E. GOLDSTEIN
DARBY & DARBY, P.C.
805 THIRD AVENUE
NEW YORK, NY 10022

Serial Number: 73483537 Assignment Information

Registration Number: 1329732

Mark (words only): BIRDIE

Standard Character claim: No

Current Status: Registration canceled under Section 8.

Date of Status: 2006-01-14

Filing Date: 1984-06-04

Transformed into a National Application: No

Registration Date: 1985-04-09

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 1990-10-29

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. RICHARD A. LESLIE COMPANY INC.

Address:

RICHARD A. LESLIE COMPANY INC.
7 CORPORATE DRIVE
ORANGEBURG, NY 10962
United States

Legal Entity Type: Corporation

State or Country of Incorporation: New York

GOODS AND/OR SERVICES

International Class: 025

Class Status: Section 8 - Cancelled

Clothing-Namely Jackets

Basis: 1(a)

First Use Date: 1956-00-00

First Use in Commerce Date: 1956-00-00

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2006-01-14 - Canceled Section 8 (10-year)/Expired Section 9

1990-10-04 - Section 8 (6-year) accepted & Section 15 acknowledged

1990-08-01 - Section 8 (6-year) and Section 15 Filed

1985-04-09 - Registered - Principal Register

1985-01-29 - Published for opposition

1985-01-16 - Notice of publication

1984-12-20 - Notice of publication

1984-11-07 - Approved for Pub - Principal Register (Initial exam)

1984-10-31 - Examiner's amendment mailed

1984-10-11 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

MARVIN E. GOLDSTEIN

Correspondent

MARVIN E. GOLDSTEIN

DARBY & DARBY

805 THIRD AVENUE

NEW YORK NY 10022

EXHIBIT 4


[View Shopping Cart](#)

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DRIVE for WOMEN
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 Search

GO

Brands

GO


\$5.99 Flat-Rate Shipping!

Refine Your Search

 You searched for "birdie"
(33) Products Found

[Golf store](#) Text Search > birdie [\(remove\)](#)

TOP SELLERS!


[Birdie Girl Golf
Deluxe Stand Bag](#)
Now: \$119.99

Customer Rating:


[CHOOSE OPTIONS](#)

[Birdie Girl Golf
Deluxe Headcover](#)

Original:39.99

Now: \$29.99
SAVE 25%

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[write a review.](#)
[CHOOSE OPTIONS](#)

[Birdie
Four Petal Print Skirt](#)

Original:110.00

Now: \$72.97-\$110.00
SAVE \$37

 Be the first to
[write a review.](#)

 In-Store Pickup
Available

[CHOOSE OPTIONS](#)
[List View](#)
[Grid View](#)

◀ Prev [1 2 of 2] Next ▶ Last ▶

Description

 Sort: **Best Sellers (Highest First)**

Price


[Birdie Birdie Circle Print Skirt](#)

 Be the first to [write a review.](#)

[3 Months No Payment and No Interest](#)

[See all Birdie Women's Skorts](#)

 In-Store Pickup
Available

[CHOOSE OPTIONS](#)
Now: \$110.00

[Birdie Short Sleeve Birdie Pique Polo](#)

 Be the first to [write a review.](#)

[3 Months No Payment and No Interest](#)

[See all Birdie Women's Short Sleeve Shirts](#)

 In-Store Pickup
Available

[CHOOSE OPTIONS](#)
Now: \$74.00

[Birdie Birdie Polo Dress](#)









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[3 Months No Payment and No Interest](#)

[See all Birdie Women's Dresses](#)

 In-Store Pickup
Available

[CHOOSE OPTIONS](#)
Now: \$96.00

	<u>Birdie Birdie Driving Cap</u> ★★★★★ Be the first to write a review. ✓ 3 Months No Payment and No Interest 🔴 See all Birdie Women's Headwear In-Store Pickup Available	Now: \$35.00 CHOOSE OPTIONS	Category Accessories (7) Apparel (17) Golfbags & Travel (5) Headcovers (3) Home & Office (2) More...
	<u>Birdie Birdie Bermuda 7/8 Pant</u> ★★★★★ Be the first to write a review. ✓ 3 Months No Payment and No Interest 🔴 See all Birdie Women's Pants In-Store Pickup Available	Now: \$120.00 CHOOSE OPTIONS	Player Women (19) Brand Assorted (2) Birdie (17) Birdie Ball (4) Birdie Girl Golf (6) Booklegger (1) More...
	<u>Birdie The Birdie Big Bag</u> ★★★★★ Be the first to write a review. ✓ 3 Months No Payment and No Interest 🔴 See all Birdie Women's Handbags	Now: \$250.00 CHOOSE OPTIONS	
	<u>Birdie Short Sleeve Keyhole Polo</u> ★★★★★ Be the first to write a review. ✓ 3 Months No Payment and No Interest 🔴 See all Birdie Women's Short Sleeve Shirts In-Store Pickup Available	Now: \$80.00 CHOOSE OPTIONS	
	<u>Birdie Long Sleeve Full Button with Floral Placket</u> ★★★★★ Be the first to write a review. ✓ 3 Months No Payment and No Interest 🔴 See all Birdie Women's Long Sleeve Shirts In-Store Pickup Available	Original: 105.00 Now: \$51.96 SAVE \$53 CHOOSE OPTIONS	
	<u>Birdie Modern Golf Cap</u> ★★★★★ Be the first to write a review. ✓ 3 Months No Payment and No Interest 🔴 See all Birdie Women's Headwear In-Store Pickup Available	Now: \$38.00 CHOOSE OPTIONS	
	<u>Birdie Circle Print Boy Short</u> ★★★★★ Be the first to write a review. ✓ 3 Months No Payment and No Interest 🔴 See all Birdie Women's Shorts In-Store Pickup Available	Now: \$34.00 CHOOSE OPTIONS	
	<u>Birdie Bermuda Short with Grosgrain Detail</u> ★★★★★ Be the first to write a review. ✓ 3 Months No Payment and No Interest 🔴 See all Birdie Women's Shorts In-Store Pickup Available	Original: 100.00 Now: \$69.97 SAVE \$30 CHOOSE OPTIONS	

	<p><u>Birdie Four Petal Print Boy Short</u></p> <p>★★★★★ Be the first to write a review.</p> <p>✓ 3 Months No Payment and No Interest</p> <p>🔴 See all Birdie Women's Shorts</p> <p> In-Store Pickup Available</p>	<p>Now: \$30.00</p> <p>CHOOSE OPTIONS</p>
	<p><u>Birdie Baby Pique Polo</u></p> <p>★★★★★ Be the first to write a review.</p> <p>✓ 3 Months No Payment and No Interest</p> <p>🔴 See all Birdie Women's Short Sleeve Shirts</p> <p> In-Store Pickup Available</p>	<p>Now: \$74.00</p> <p>CHOOSE OPTIONS</p>
	<p><u>Birdie Short Sleeve Floral Scoopneck Tee</u></p> <p>★★★★★ Be the first to write a review.</p> <p>✓ 3 Months No Payment and No Interest</p> <p>🔴 See all Birdie Women's T-Shirts</p> <p> In-Store Pickup Available</p>	<p>Now: \$105.00</p> <p>CHOOSE OPTIONS</p>
	<p><u>Birdie Sleeveless Pique Polo</u></p> <p>★★★★★ Be the first to write a review.</p> <p>✓ 3 Months No Payment and No Interest</p> <p>🔴 See all Birdie Women's Short Sleeve Shirts</p> <p> In-Store Pickup Available</p>	<p>Original: 72.00</p> <p>Now: \$47.97</p> <p>SAVE 33%</p> <p>CHOOSE OPTIONS</p>
	<p><u>Birdie Short Sleeve Stripe Polo</u></p> <p>★★★★★ Be the first to write a review.</p> <p>✓ 3 Months No Payment and No Interest</p> <p>🔴 See all Birdie Women's Short Sleeve Shirts</p> <p> In-Store Pickup Available</p>	<p>Now: \$94.00</p> <p>CHOOSE OPTIONS</p>
	<p><u>Haas-Jordan Logo Birdie Umbrella</u></p> <p>★★★★★ Be the first to write a review.</p> <p>✓ 3 Months No Payment and No Interest</p> <p>🔴 See all Haas-Jordan Logo Accessories</p>	<p>Now: \$16.99</p> <p>CHOOSE OPTIONS</p>
	<p><u>Booklegger Yoga For Golfers: Birdie Level DVD</u></p> <p>★★★★★ Be the first to write a review.</p> <p>✓ 3 Months No Payment and No Interest</p> <p>🔴 See all Booklegger DVD</p>	<p>Now: \$19.95</p> <p>CHOOSE OPTIONS</p>



Assorted Birdie Bird Feeder

★★★★★ Be the first to [write a review.](#)

✓ [3 Months No Payment and No Interest](#)

🔗 [See all Assorted Outdoor Decor](#)

In-Store Pickup Available

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CHOOSE OPTIONS



Birdie Ball Logo Birdie Ball 3 Pack in Clear Tube

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EXHIBIT 5

*** User:slawrence ***

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	1	0	1	1	0:01	78922959[SN]
02	3396	N/A	0	0	0:02	*b{"iy"}rd*[bi,ti]
03	5559	N/A	0	0	0:01	*b{v}rd*[bi,ti]
04	60	29	1	1	0:02	2 and ("003" a b 200)[ic]
05	105	N/A	0	0	0:02	3 and ("003" a b 200)[ic]
06	52	0	52	29	0:02	5 not dead[ld]
07	101	48	53	19	0:01	3 and "006"[ic]
08	643	N/A	0	0	0:02	3 and "009"[ic]
09	94	46	48	25	0:02	3 and 014[ic]
10	70	36	33	20	0:01	3 and 018[ic]
11	494	N/A	0	0	0:01	3 and 025[ic]
12	180	N/A	0	0	0:02	11 not dead[ld]
13	153	0	153	97	0:01	12 not (6 7 9 10)
14	277	N/A	0	0	0:02	8 not dead[ld]
15	258	N/A	0	0	0:01	14 not (6 7 9 10 13)
16	3396	N/A	0	0	0:01	*b{"iy"}rd*[bi,ti]
17	402	N/A	0	0	0:02	16 and ("009" a b 200)[ic]
18	180	N/A	0	0	0:02	17 not dead[ld]
19	170	0	170	88	0:01	18 not (6 7 9 10 13)
20	1688	N/A	0	0	0:02	*b{v}rd{"iye"}*[bi,ti]
21	180	N/A	0	0	0:02	20 and ("009" a b 200)[ic]
22	77	N/A	0	0	0:02	21 not dead[ld]
23	0	0	0	0	0:01	22 not (6 7 9 10 13 21)
24	244	N/A	0	0	0:01	*b{"iy"}rd{"iye"}*[bi,ti]
25	37	17	20	14	0:01	24 and (035 042 a b 200)[ic]

Session started 12/5/2006 2:36:11 PM

Session finished 12/5/2006 2:55:34 PM

Total search duration 0 minutes 38 seconds

Session duration 19 minutes 23 seconds

Default NEAR limit=1ADJ limit=1

Sent to TIGRS as Serial Number: 78922959

UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO: 78/922959

APPLICANT: Birdie, LLC

78922959

CORRESPONDENT ADDRESS:

ROSEMARY S. TARLTON
MORRISON & FOERSTER LLP
425 MARKET ST
SAN FRANCISCO, CA 94105-2406

RETURN ADDRESS:

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

MARK: BIRDIE

CORRESPONDENT'S REFERENCE/DOCKET NO: 610976001000

Please provide in all correspondence:

CORRESPONDENT EMAIL ADDRESS:

1. Filing date, serial number, mark and applicant's name.
2. Date of this Office Action.
3. Examining Attorney's name and Law Office number.
4. Your telephone number and e-mail address.

OFFICE ACTION

RESPONSE TIME LIMIT: TO AVOID ABANDONMENT, THE OFFICE MUST RECEIVE A PROPER RESPONSE TO THIS OFFICE ACTION WITHIN 6 MONTHS OF THE MAILING OR E-MAILING DATE.

MAILING/E-MAILING DATE INFORMATION: If the mailing or e-mailing date of this Office action does not appear above, this information can be obtained by visiting the USPTO website at <http://tarr.uspto.gov/>, inserting the application serial number, and viewing the prosecution history for the mailing date of the most recently issued Office communication.

Serial Number 78/922959

The assigned examining attorney has reviewed the referenced application and determined the following.

Refusal With Regard to Classes 18 and 25 Only: Likelihood of Confusion Refusal Under Section 2(d)

The examining attorney refuses registration with regard to the class 18 and class 25 goods only under Trademark Act Section 2(d), 15 U.S.C. §1052(d), because the applicant's mark, when used on or in connection with the identified goods/services, so resembles the marks in U.S. Registration Nos. 2286401, 2367380, 2456349, 2967896, and 3131646 as to be likely to cause confusion, to cause mistake, or to deceive. TMEP §§1207.01 *et. seq.* See the enclosed registration.

The examining attorney must analyze each case in two steps to determine whether there is a likelihood of confusion. First, the examining attorney must look at the marks themselves for similarities in appearance, sound, connotation and commercial impression. *In re E. I. DuPont de Nemours & Co.*, 476 F.2d 1357, 177 USPQ 563 (C.C.P.A. 1973). Second, the examining attorney must compare the goods or services to determine if they are related or if the activities surrounding their marketing are such that confusion as to origin is likely. *In re August Storck KG*, 218 USPQ 823 (TTAB 1983); *In re International Telephone and Telegraph Corp.*, 197 USPQ 910 (TTAB 1978); *Guardian Products Co., v. Scott Paper Co.*, 200 USPQ 738 (TTAB 1978). TMEP §§1207.01 *et. seq.*

Applicant seeks to register the mark BIRDIE for, in relevant part, “Bags, namely satchels and travel bags;; Bags, namely tote bags, golf bags, shoulder bags, cosmetic bags, purses, clutches, and wallets, all sold empty; umbrellas” and “Women's golf clothing, namely, golf shirts, wind shirts, golf sweaters, golf jackets, golf pants, golf shorts, golf skirts, skorts, golf caps, golf visors, golf gloves; women's clothing, namely shirts, t-shirts, tank tops, polo shirts, sweaters, blouses, jackets, blazers, skirts, dresses, pants, shorts, hats, caps, visors, and sweatshirts;; Women's golf clothing, namely golf socks and golf shoes; women's clothing, namely, underwear, sports bras, sweatpants, socks, shoes, bathing suits, belts, and scarves; men's golf clothing, namely, golf shirts, wind shirts, golf sweaters, golf jackets, golf pants, golf shorts, golf caps, golf visors, golf gloves, golf socks and golf shoes; men's clothing, namely shirts, t-shirts, polo shirts, sweaters, jackets, blazers, pants, shorts, hats, caps, visors, sweatshirts, sweatpants, underwear, socks, shoes, bathing suits, and belts; children's golf clothing, namely, golf shirts, wind shirts, golf sweaters, golf jackets, golf pants, golf shorts, golf skirts, skorts, golf caps, golf visors, golf gloves, golf socks and golf shoes; children's clothing, namely shirts, t-shirts, tank tops, polo shirts, sweaters, blouses, jackets, blazers, skirts, dresses, pants, shorts, hats, caps, visors, sweatshirts, sweatpants, underwear, socks, shoes, bathing suits, and belts.”

Marks may be confusingly similar in appearance notwithstanding the addition, deletion, or substitution of letters or words. *Weiss Assoc. Inc. v. HRL Assoc.*, 14 USPQ2d 1840 (Fed. Cir. 1990) (TMM held confusingly similar to TMS); *Gillette Canada Inc. v. Ranir Corp.*, 23 USPQ2d 1768 (TTAB 1992) (ORAL-ANGLE held likely to be confused with ORAL-B); *Jockey Int'l, Inc. v. Mallory & Church Corp.*, 25 USPQ2d 1233 (TTAB 1992) (ELAAN stylized held likely to be confused with ELANCE); *Crocker National Bank v. Canadian Imperial Bank of Commerce*, 228 USPQ 689 (TTAB 1986) (COMMCASH likely to be confused with COMMUNICASH); *In re Pellerin Milnor Corp.*, 221 USPQ 558 (TTAB 1983) (MILTRON likely to be confused with MILLTRONICS (stylized)). TMEP section 1207.01(b)(iii).

When applicant's mark is compared to a registered mark, “the points of similarity are of greater importance than the points of difference.” *Esso Standard Oil Co. v. Sun Oil Co.*, 229 F.2d 37, 40, 108 USPQ 161 (D.C. Cir. 1956) (internal citation omitted). Moreover, regarding the issue of likelihood of confusion, the question is not whether people will confuse the marks, but whether the marks will confuse people into believing that the goods they identify come from the same source. *In re West Point-Pepperell, Inc.*, 468 F.2d 200, 175 USPQ 558 (C.C.P.A. 1972). For that reason, the test of likelihood of confusion is not whether the marks can be distinguished when subjected to a side-by-side comparison. The question is whether the marks create the same overall impression. *Recot, Inc. v. M.C. Becton*, 214 F.2d 1322, 54 USPQ2d 1894, 1890 (Fed. Cir. 2000); *Visual Information Inst., Inc. v. Vicon Indus. Inc.*, 209 USPQ 179 (TTAB 1980). The focus is on the recollection of the average purchaser who normally retains a general rather than specific impression of trademarks. *Chemetron Corp. v. Morris Coupling & Clamp Co.*, 203 USPQ 537 (TTAB 1979); *Sealed Air Corp. v. Scott Paper Co.*, 190 USPQ 106 (TTAB 1975); TMEP §1207.01(b).

Further, the examining attorney must look at the marks in their entirety under Section 2(d). Nevertheless, one feature of a mark may be recognized as more significant in creating a commercial impression. Greater weight is given to that dominant feature in determining whether there is a likelihood of confusion. *In re National Data Corp.*, 224 USPQ 749 (Fed. Cir.

1985); *Tektronix, Inc. v. Daktronics, Inc.*, 534 F.2d 915, 189 USPQ 693 (CCPA 1976). *In re J.M. Originals Inc.*, 6 USPQ2d 1393 (TTAB 1988). TMEP section 1207.01(b)(viii). As a general rule, consumers are more inclined to focus on the first word, prefix or syllable in any trademark or service mark. *See Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondee En 1772*, 396 F. 3d 1369, 1372, 73 USPQ2d 1689, 1692 (Fed. Cir. 2005); *see also Presto Prods., Inc. v. Nice-Pak Prods., Inc.*, 9 USPQ2d 1895, 1897 (TTAB 1988) (“it is often the first part of a mark which is most likely to be impressed upon the mind or a purchaser and remembered” when making purchasing decisions). When a mark consists of a word portion and a design portion, the word portion is more likely to be impressed upon a purchaser’s memory and to be used in calling for the goods or services. Therefore, the word portion is normally accorded greater weight in determining likelihood of confusion. *In re Dakin’s Miniatures Inc.*, 59 USPQ2d 1593, 1596 (TTAB 1999); *In re Appetito Provisions Co.*, 3 USPQ2d 1553 (TTAB 1987); *Amoco Oil Co. v. Amerco, Inc.*, 192 USPQ 729 (TTAB 1976); TMEP §1207.01(c)(ii).

Finally, a mark in typed or standard character form means that the mark may be displayed in any lettering style. 37 C.F.R. §2.52(a). The rights associated with a mark in typed or standard character form reside in the wording itself, and registrant or applicant is free to adopt any style of lettering, including lettering identical to that used by the other. Therefore, where one mark at issue is in special form and the other in standard character form or typed, a likelihood of confusion will not be avoided because the standard character or typed mark could be used in the same manner of display as the stylized mark. *See In re Melville Corp.*, 18 USPQ2d 1386, 1387-88 (TTAB 1991); *In re Pollio Dairy Prods. Corp.*, 8 USPQ2d 2012, 2015 (TTAB 1988); *Sunnen Prods. Co. v. Sunex Int’l Inc.*, 1 USPQ2d 1744, 1747 (TTAB 1987); *In re Hester Indus., Inc.*, 231 USPQ 881, 882, n.6 (TTAB 1986); *United Rum Merchants, Ltd. v. Fregal, Inc.*, 216 USPQ 217, 220 (TTAB 1982); *Frances Denney, Inc. v. Vive Parfums, Ltd.*, 190 USPQ 302, 303-04 (TTAB 1976); TMEP §1207.01(c)(iii).

In this instance, applicant’s mark is simply the term BIRDIE in standard character format; registrants’ marks are BIRDIEPAL (with a slight design and stylization) (Reg. No. 2286401), BIRDIE THE BEST SHOT UNDER PAR (and design) (Reg. No. 2367380), BIRDIE JACKETS (with a slight design and stylization) (Reg. No. 2456349), BIRDIE (typed) (Reg. No. 2967896), and BIRDIE BRAND GOLF (standard character format) (Reg. No. 3131646).

The entirety of applicant’s mark is identical to the entirety or dominant (first) portion of each of registrants’ marks. Moreover, because applicant’s mark is in standard character format, applicant would be permitted to use its mark in any fashion – including one identical to that of any of these registrants. Accordingly, the marks are confusingly similar in appearance, sound, connotation and overall commercial impression.

The goods of the parties need not be identical or directly competitive to find a likelihood of confusion. They need only be related in some manner, or the conditions surrounding their marketing be such, that they could be encountered by the same purchasers under circumstances that could give rise to the mistaken belief that the goods come from a common source. *In re Martin's Famous Pastry Shoppe, Inc.*, 748 F.2d 1565, 223 USPQ 1289 (Fed. Cir. 1984); *In re Corning Glass Works*, 229 USPQ 65 (TTAB 1985); *In re Rexel Inc.*, 223 USPQ 830 (TTAB 1984); *Guardian Products Co., Inc. v. Scott Paper Co.*, 200 USPQ 738 (TTAB 1978); *In re International Telephone & Telegraph Corp.*, 197 USPQ 910 (TTAB 1978).

A determination of whether there is a likelihood of confusion is made solely on the basis of the goods and/or services identified in the application and registration, without limitations or restrictions that are not reflected therein. *In re Dakin’s Miniatures Inc.*, 59 USPQ2d 1593, 1595 (TTAB 1999). If the cited registration describes the goods and/or services broadly and there are no limitations as to their nature, type, channels of trade or classes of purchasers, then it is presumed that the registration encompasses all goods and/or services of the type described, that they move in all normal channels of trade, and that they are available to all potential customers. *In re Linkvest S.A.*, 24 USPQ2d 1716 (TTAB 1992); *In re Elbaum*, 211 USPQ 639 (TTAB 1981); TMEP §1207.01(a)(iii).

Here, with regard to each of registrants' goods, applicant's goods are not just highly related to those goods, but appear to be identical. There can be no doubt then that such goods will travel through the same channels of trade and be encountered by the same class of purchasers who will mistakenly believe that such goods come from the same source.

Accordingly, with regard to the goods in classes 18 and 25, applicant's mark is refused registration under Section 2(d) of the Trademark Act.

Although the examining attorney has refused registration, applicant may respond to the refusal to register by submitting evidence and arguments in support of registration.

Potential Refusal With Regard to Classes 3, 14, and 25: Prior Pending Applications

Additionally, applicant should note that the examining attorney encloses information regarding pending Application Serial Nos. 78/451944, 78/503915, and 79/026053. The filing dates of the referenced applications precede applicant's filing date. There may be a likelihood of confusion between applicant's mark and the referenced marks under Trademark Act Section 2(d), 15 U.S.C. Section 1052(d). If the referenced applications mature into registrations, the examining attorney may refuse registration in this case under Section 2(d). 37 C.F.R. Section 2.83; TMEP sections 1208.01 and 1208.01(b).

Requirement: Classification of Goods

The applicant must adopt the appropriate international classification for the specified goods. The *International Classification of Goods and Services for the Purposes of the Registration of Marks*, developed by the World Intellectual Property Organization, classifies every product and service into one of forty-two classes. The Patent and Trademark Office uses this system to classify goods and services. 37 C.F.R. Section 6.1; TMEP section 1401 *et seq.*

The goods "golf bags" currently classified in class 18 are properly classified in class 28; applicant must amend the application accordingly.

Requirement: Requirements for a Multiple-Class Application Based on Section 1(a)

If applicant prosecutes this application as a combined, or multiple-class application, then applicant must comply with each of the requirements below for those goods and/or services based on actual use in commerce under Trademark Act Section 1(a):

- (1) Applicant must list the goods/services by international class with the classes listed in ascending numerical order;
- (2) Applicant must submit a filing fee for each international class of goods and/or services not covered by the fee already paid; and
- (3) For each additional class of goods and/or services, applicant must submit:

- (a) dates of first use of the mark anywhere and dates of first use of the mark in commerce, or a statement that the dates of use in the initial application apply to that class; the dates of use, both anywhere and in commerce, must be at least as early as the filing date of the application;
- (b) one specimen showing use of the mark for each class of goods and/or services; the specimen must have been in use in commerce at least as early as the filing date of the application;
- (c) a statement that “the specimen was in use in commerce on or in connection with the goods and/or services listed in the application at least as early as the filing date of the application;” and
- (d) verification of the statements in 3(a) and 3(c) in an affidavit or a signed declaration under 37 C.F.R. §2.20.
(NOTE: Verification is *not* required where (1) the dates of use for the added class are stated to be the same as the dates of use specified in the initial application, or (2) the original specimens are acceptable for the added class.)

37 C.F.R. §§2.6, 2.34(a), 2.59, 2.71(c), and 2.86(a); TMEP §§810.10, 904.09, 1403.01 and 1403.02(c).

Requirement: Requirements for a Multiple-Class Application Based on Section 1(b)

If applicant prosecutes this application as a combined, or multiple#class, application, applicant must comply with each of the following.

- (1) Applicant must list the goods and/or services by international class with the classes listed in ascending numerical order. TMEP § 1403.01; and
- (2) Applicant must submit a filing fee for each international class of goods and/or services not covered by the fee already paid. 37 C.F.R. §2.86(a)(2); TMEP §§810.01 and 1403.01.

Responding to This Office Action

No set form is required for response to this Office action. Applicant must respond to each point raised. Applicant should simply set forth the required changes or statements and request that the Office enter them.

If applicant has any questions or needs assistance in responding to this Office action, please telephone the assigned examining attorney.

/Susan Kastriner Lawrence/

Trademark Examining Attorney

Law Office 116

(571) 272-9186

HOW TO RESPOND TO THIS OFFICE ACTION:

- **ONLINE RESPONSE:** You may respond using the Office's Trademark Electronic Application System (TEAS) Response to Office action form available on our website at <http://www.uspto.gov/teas/index.html>. If the Office action issued via e-mail, you must wait 72 hours after receipt of the Office action to respond via TEAS. **NOTE: Do not respond by e-mail. THE USPTO WILL NOT ACCEPT AN E-MAILED RESPONSE.**
- **REGULAR MAIL RESPONSE:** To respond by regular mail, your response should be sent to the mailing return address above, and include the serial number, law office number, and examining attorney's name. **NOTE: The filing date of the response will be the *date of receipt in the Office*, not the postmarked date.** To ensure your response is timely, use a certificate of mailing. 37 C.F.R. §2.197.

STATUS OF APPLICATION: To check the status of your application, visit the Office's Trademark Applications and Registrations Retrieval (TARR) system at <http://tarr.uspto.gov>.

VIEW APPLICATION DOCUMENTS ONLINE: Documents in the electronic file for pending applications can be viewed and downloaded online at <http://portal.uspto.gov/external/portal/tow>.

GENERAL TRADEMARK INFORMATION: For general information about trademarks, please visit the Office's website at <http://www.uspto.gov/main/trademarks.htm>

FOR INQUIRIES OR QUESTIONS ABOUT THIS OFFICE ACTION, PLEASE CONTACT THE ASSIGNED EXAMINING ATTORNEY SPECIFIED ABOVE.

Print: Dec 5, 2006

75344706

DESIGN MARK

Serial Number

75344706

Status

REGISTERED

Word Mark

BIRDE THE BEST SHOT UNDER PAR

Standard Character Mark

No

Registration Number

2367380

Date Registered

2000/07/18

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

Johnson, Gregory D'wayne DBA Gregory D'wayne Johnson and Company
INDIVIDUAL UNITED STATES 15035 Westpark Dr. #110 Houston TEXAS 77082

Goods/Services

Class Status -- ACTIVE. IC 025. US 022 039. G & S: clothing, namely, tee shirts, polo shirts, shorts, jeans, jackets, sweaters, socks, coats, casual shoes and golf shoes. First Use: 1994/04/19. First Use In Commerce: 1994/04/19.

Lining/Stippling Statement

The drawing is lined for the color(s) red, yellow and blue green.

Description of Mark

The mark consists of a bird holding a golf club, the word, "BIRDE", with the letter "e" reversed and the phrase, "THE BEST SHOT UNDER PAR".

Filing Date

1997/08/21

Examining Attorney

Print: Dec 5, 2006

75344706

LAMB, PAUL



Print: Dec 5, 2006

75390497

DESIGN MARK

Serial Number

75390497

Status

SECTION 8 & 15-ACCEPTED AND ACKNOWLEDGED

Word Mark

BIRDIEPAL

Standard Character Mark

No

Registration Number

2286401

Date Registered

1999/10/12

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

EBERHARD GOBEL GMBH & CO. PARTNERSHIP FED REP GERMANY Griesgasse 13
89077 Ulm/Donau FED REP GERMANY

Goods/Services

Class Status -- ACTIVE. IC 018. US 001 002 003 022 041. G & S:
UMBRELLAS. First Use: 1999/02/01. First Use In Commerce: 1999/02/01.

Filing Date

1997/11/14

Examining Attorney

MICHELI, ANGELA M.

Attorney of Record

HERBERT DUBNO



birdiepal

Print: Dec 5, 2006

75810716

DESIGN MARK

Serial Number

75810716

Status

REGISTERED

Word Mark

BIRDIE JACKETS

Standard Character Mark

No

Registration Number

2456349

Date Registered

2001/05/29

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

RICHARD A. LESLIE COMPANY, INC. CORPORATION NEW YORK 7 Corporate Drive
Orangeburg NEW YORK 109622615

Goods/Services

Class Status -- ACTIVE. IC 025. US 022 039. G & S: CLOTHING,
NAMELY JACKETS. First Use: 1999/10/01. First Use In Commerce:
1999/10/01.

Prior Registration(s)

1329732;1329733

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "JACKETS" APART FROM
THE MARK AS SHOWN.

Lining/Stippling Statement

The stippling is for shading purposes only and does not indicate
color.

Filing Date

1999/09/29

Print: Dec 5, 2006

75810716

Examining Attorney

RILEY, CAITLIN

Attorney of Record

Elliot R. Basner

Birdie
J A C K E T S

Print: Dec 5, 2006

76546910

DESIGN MARK

Serial Number

76546910

Status

REGISTERED

Word Mark

BIRDIE

Standard Character Mark

No

Registration Number

2967896

Date Registered

2005/07/12

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(1) TYPED DRAWING

Owner

BIRDIE CO., LTD. CORPORATION JAPAN 16-12 Shoto 1-chome Shibuya-ku
Tokyo 150-0046 JAPAN

Goods/Services

Class Status -- ACTIVE. IC 018. US 001 002 003 022 041. G & S:
WALLETS, BRIEFCASES, SUITCASES, HANDBAGS, HAND LUGGAGE; CLOTHING FOR
PET ANIMALS, INCLUDING DOG'S SHOES, DOG'S COLLAR, DOG'S CLOTHING,
DOG'S COVER. First Use: 1992/05/00. First Use In Commerce:
2004/01/00.

Filing Date

2003/09/10

Examining Attorney

KING, CHRISIE B.

Attorney of Record

WILLIAM A. DRUCKER

BIRDIE

Print: Dec 5, 2006

76615558

DESIGN MARK

Serial Number

76615558

Status

REGISTERED

Word Mark

BIRDIE BRAND GOLF

Standard Character Mark

Yes

Registration Number

3131646

Date Registered

2006/08/22

Type of Mark

TRADEMARK; SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Pekar, Donna M. INDIVIDUAL UNITED STATES 732 Kawana Road Columbia
SOUTH CAROLINA 29205

Goods/Services

Class Status -- ACTIVE. IC 025. US 022 039. G & S: Clothing,
namely shirts and visors. First Use: 2004/12/22. First Use In
Commerce: 2004/12/22.

Goods/Services

Class Status -- ACTIVE. IC 040. US 100 103 106. G & S: Custom
manufacture of embroidered golf theme apparel to the order and
specification of others, namely shirts and visors. First Use:
2004/12/22. First Use In Commerce: 2004/12/22.

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BRAND GOLF" APART FROM
THE MARK AS SHOWN.

Filing Date

2004/10/13

Print: Dec 5, 2006

76615558

Examining Attorney
WISEMAN, MICHELLE

Attorney of Record
Suanne M. Ansari

Birdie Brand Golf

Print: Dec 5, 2006

78451944

DESIGN MARK

Serial Number

78451944

Status

NOTICE OF ALLOWANCE - ISSUED

Word Mark

BIRDIE

Standard Character Mark

Yes

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Diamond, Stan INDIVIDUAL UNITED STATES 2500 Sawmill Rd. #1611 Santa Fe
NEW MEXICO 87505

Goods/Services

Class Status -- ACTIVE. IC 003. US 001 004 006 050 051 052. G & S:
Beauty and hair care products, namely, shampoos, hair conditioners,
face creams, skin creams, skin soaps, and fragrances for personal use.

Filing Date

2004/07/16

Examining Attorney

DWYER, JOHN

Birdie

Print: Dec 5, 2006

78503915

DESIGN MARK

Serial Number

78503915

Status

REPORT COMPLETED SUSPENSION CHECK - CASE STILL SUSPENDED

Word Mark

BIRDIE

Standard Character Mark

No

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

Robert Sutton INDIVIDUAL UNITED STATES 6782 S. Potomac Street
Centennial COLORADO 80112

Goods/Services

Class Status -- ACTIVE. IC 025. US 022 039. G & S: Women's golf clothing, namely, golf shirts, wind shirts, golf sweaters, golf vests, golf pants, golf shorts, golf skirts, skorts, golf caps, golf visors, golf socks and golf shoes; women's clothing, namely shirts, pants, shorts, sweaters, blouses, skirts, dresses, vests, hats, caps, visors, socks, shoes, sweatshirts, sweatpants.

Filing Date

2004/10/21

Examining Attorney

GAYNOR, BARBARA

Attorney of Record

Lew Hansen



Print: Dec 5, 2006

79026053

Issue: 0000/00/00

DESIGN MARK

Serial Number

79026053

Status

PUBLISHED FOR OPPOSITION

Word Mark

JUST BIRDIE

Standard Character Mark

No

Type of Mark

TRADEMARK; SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

Chantal BLINT INDIVIDUAL FRANCE Clos St Anne - Route des Carles
F-83990 ST TROPEZ FRANCE

Owner

Albert BLINT INDIVIDUAL FRANCE Clos St Anne - Route des Carles F-83990
ST TROPEZ FRANCE

Goods/Services

Class Status -- ACTIVE. IC 014. US 002 027 028 050. G & S:
Jewelry; bracelets; jewelry chains; and key rings of precious metal.

Goods/Services

Class Status -- ACTIVE. IC 018. US 001 002 003 022 041. G & S:
Leather; imitation leather; trunks; valises; umbrellas; parasols;
walking sticks; whips; harnesses and saddlery; wallets; purses;
handbags; rucksacks; traveling bags; traveling bags with rollers;
beach bags; and school bags.

Goods/Services

Class Status -- ACTIVE. IC 025. US 022 039. G & S: Shirts;
T-shirts; polo shirts; pants; jackets; coats; shoes; sweaters;
pullovers; headwear; ear muffs; headbands; wrist bands; gloves;
scarves; hosiery; neckties; socks; slippers; sports shoes; and
underwear.

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S: Providing

Print: Dec 5, 2006

79026053

Issue: 0000/00/00

telecommunications connections to a global computer network.

Priority Date

2005/05/23

Colors Claimed

The colors green, yellow and white are claimed as a feature of the mark.

Part of Mark In Color

The color green appears in the background of the mark and in the lining around the letters in the term BIRDIE; the color yellow appears in the background around the letters in the term BIRDIE and in the border around the mark; and the color white appears in the wording JUST BIRDIE.

Filing Date

2005/10/28

Examining Attorney

KING, LINDA

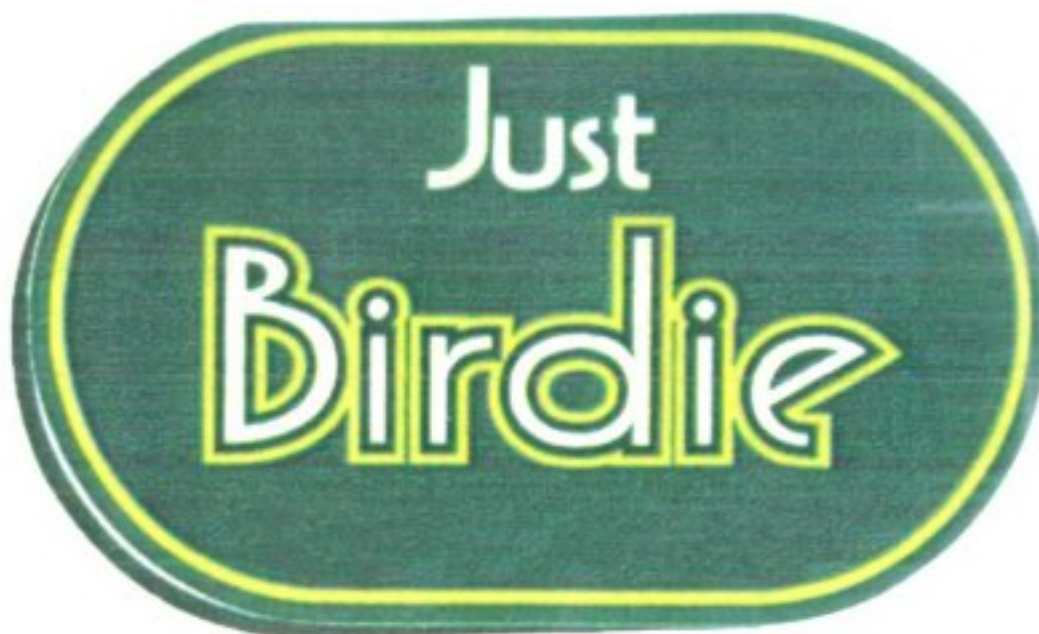


EXHIBIT 6

07 CV 5933

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

JUDGE KAPLAN

-----X
Richard A Leslie Co., Inc.,

Plaintiff,

v.

Birdie, LLC, and Golfsmith International
Holdings, Inc.,

Defendants.
-----X

CIVIL COMPLAINT

-CV-

JUN 22 2007

U.S. DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK
CASHIERS

JURY TRIAL DEMANDED

The Parties

1. Plaintiff is a New York corporation with a place of business at 560 Route 303, Suite 208 Orangeburg, NY 10962.
2. Defendant Birdie LLC, upon information and belief, is a Colorado limited liability company with offices at 5690 DTC Blvd, Suite 340W, Greenwood Village, CO 80111 and a place of business at 724 Battery Street First Floor San Francisco, CA 94111
3. Defendant Golfsmith International Holdings, Inc. ("Golfsmith"), upon information and belief, is a Delaware corporation with a place of business at 11000 N. IH-35, Austin, Texas 78753.

Nature of the Action

4. This action is brought in part under Lanham Act § 43(a), 15 U.S.C. § 1125(a).
5. This action is brought in part under Lanham Act § 32, 15 U.S.C. § 1114.

6. This action is brought in part under New York State common law for trademark infringement.

Jurisdiction and Venue

7. Jurisdiction is proper under 28 U.S.C. §§ 1331 and 1338.

8. Jurisdiction for the state false advertising cause of action is proper under 28 U.S.C. § 1367.

9. Jurisdiction is further proper under N.Y.C.P.L.R. § 302(a).

10. Venue is proper under 28 U.S.C. § 1391(b)(2) and 28 U.S.C. § 1391(c).

Facts

11. Plaintiff is owner of the mark “Birdie” for clothing, including jackets.

12. Plaintiff, itself and through the related company and/or predecessor in interest Globe Sport Products, has utilized its “Birdie” mark in commerce since no later than 1956. Its use has been substantively continuous and conspicuous and national in scope since that time.

13. Plaintiff is owner of federal trademark registration no. 2,456,349 for a stylized version of “Birdie Jackets”. In this registration, Plaintiff has disclaimed the term “Jackets”, rendering the dominant portion of the registered mark “Birdie”.

14. Plaintiff was owner of federal trademark registration nos. 1,329,733 and 1,329,732 for the mark “Birdie” in stylized and non-stylized forms. The Trademark Office cancelled these registrations based on Plaintiff’s inadvertent failure to file certain affidavits required by section 8 of the Lanham Act.

15. Plaintiff presently has pending an application for federal trademark registration for the mark “Birdie” for “jackets; golf apparel and sportswear.”

16. In or about May, 2007, Defendant Birdie, LLC contacted Plaintiff regarding Plaintiff's "Birdie" mark. Defendant Birdie, LLC indicated to Plaintiff that Birdie, LLC wished to license or purchase Plaintiff's "Birdie" mark. As a result of this communication, Plaintiff and Defendant Birdie, LLC entered into negotiations for the licensing or sale of Plaintiff's "Birdie" mark.

17. Upon information and belief, at some time after the negotiations commenced, Defendant Birdie, LLC erroneously and in bad faith concluded that it no longer was necessary to obtain rights to Plaintiff's "Birdie" mark in order to use Plaintiff's "Birdie" mark in commerce, and so ceased negotiating with Plaintiff in good faith.

18. At all relevant times, Plaintiff has clearly indicated to Defendant Birdie, LLC that Birdie, LLC's use of the mark "Birdie" for clothing infringed Plaintiff's "Birdie" mark. At all relevant times, Defendant Birdie, LLC has been aware of Plaintiff's rights in the "Birdie" mark.

19. Upon information and belief, Defendant Birdie, LLC has intentionally and with conscious disregard of Plaintiff's rights used the mark "Birdie" for clothing by offering for sale and selling clothing and other items bearing the mark "Birdie".

20. Defendant Birdie LLC is owner of the following federal trademark registrations and pending applications:

<u>Mark</u>	<u>Serial No.</u>	<u>Reg. No.</u>	<u>Goods</u>
	78503915		<p>Women's golf clothing, namely, golf shirts, wind shirts, golf sweaters, golf vests, golf pants, golf shorts, golf skirts, skorts, golf caps, golf visors, golf socks and golf shoes; women's clothing, namely shirts, pants, shorts, sweaters, blouses, skirts, dresses, vests, hats, caps, visors, socks, shoes, sweatshirts, sweatpants</p>
Birdie	78922959		<p>Women's golf clothing, namely, golf shirts, wind shirts, golf sweaters, golf jackets, golf pants, golf shorts, golf skirts, skorts, golf caps, golf visors, golf gloves; women's clothing, namely shirts, t-shirts, tank tops, polo shirts, sweaters, blouses, jackets, blazers, skirts, dresses, pants, shorts, hats, caps, visors, and sweatshirts;(Based on Intent to Use) Women's golf clothing, namely golf socks and golf shoes; women's clothing, namely, underwear, sports bras, sweatpants, socks, shoes, bathing suits, belts, and scarves; men's golf clothing, namely, golf shirts, wind shirts, golf sweaters, golf jackets, golf pants, golf shorts, golf caps, golf visors, golf gloves, golf socks and golf shoes; men's clothing, namely shirts, t-shirts, polo shirts, sweaters, jackets, blazers, pants, shorts, hats, caps, visors, sweatshirts, sweatpants, underwear, socks, shoes, bathing suits, and belts; children's golf clothing, namely, golf shirts, wind shirts, golf sweaters, golf jackets, golf pants, golf shorts, golf skirts, skorts, golf caps, golf visors, golf gloves, golf socks and golf shoes; children's clothing, namely shirts, t-shirts, tank tops, polo shirts, sweaters, blouses, jackets, blazers, skirts, dresses, pants, shorts, hats, caps, visors, sweatshirts, sweatpants, underwear, socks, shoes, bathing suits, and belts.</p>

<u>Mark</u>	<u>Serial No.</u>	<u>Reg. No.</u>	<u>Goods</u>
BIRDIEBRAND GOLF.COM	76615561	3164395	Manufacturer of embroidered golf theme apparel, namely shirts, vests, hats, visors, wind shirts, and jackets to the order and specification of others.
EVERYONE WANTS A BIRDIE	76615560	3089162	Custom manufacture of embroidered golf theme apparel to the order and specification of others, namely shirts, vests, hats, visors, windshirts and jackets.
BIRDIE BRAND GOLF	76615558	3131646	Clothing, namely shirts and visors; Custom manufacture of embroidered golf theme apparel to the order and specification of others, namely shirts and visors.

21. The marks contained in the foregoing applications and registrations, when used in connection with the goods listed, infringe upon Plaintiff's "Birdie" mark.

22. Upon information and belief, Defendant Birdie, LLC obtained the registrations 3,131,646, 3,089,162 and 3,164,395 via assignment from a common previous registrant. Upon further information and belief, the assignment was an invalid "naked" assignment.

23. Upon information and belief, Defendant Birdie, LLC does not provide and has no intention of providing services in the nature of the manufacturer of embroidered golf theme apparel to the order and specification of others, and therefore has abandoned the foregoing marks in connection with such services.

24. Defendant Golfsmith is a retailer of golf and other sporting related goods.

25. Upon information and belief, Defendant Golfsmith sells via the internet and through physical retail locations. Upon further information and belief, Defendant Golfsmith has physical retail locations in Manhattan, Carle Place, East Northport, and Scarsdale, New York, among other locations.

26. Upon information and belief, Defendant Golfsmith has offered for sale, offers for sale, has sold and sells Defendant Birdie, LLC's clothing bearing the mark "Birdie".

First Count
Trademark Infringement under 15 U.S.C. 1125(a)

27. Plaintiff hereby incorporates the allegations of paragraph 1 through 26 as if stated fully herein.

28. Defendants have infringed Plaintiff's trademark in violation of Lanham Act § 43(a), 15 U.S.C. § 1125(a).

29. Defendants' infringing conduct has caused and is causing substantial and irreparable injury and damage to Plaintiff in an amount not capable of determination, and, unless restrained, will cause further irreparable injury, leaving the Plaintiff with no adequate remedy at law.

30. Plaintiff has been and continues to be irreparably harmed by Defendants' past and continuing violation of Lanham Act § 43(a), 15 U.S.C. § 1125.

Second Count
Trademark Infringement under 15 U.S.C. 1114

31. Plaintiff hereby incorporates the allegations of paragraph 1 through 26 as if stated fully herein.

32. Defendants have infringed Plaintiff's registered trademark no. 2,456,349 in violation of Lanham Act § 32, 15 U.S.C. § 1114.

33. Defendants' infringing conduct has caused and is causing substantial and irreparable injury and damage to Plaintiff in an amount not capable of determination, and, unless

restrained, will cause further irreparable injury, leaving the Plaintiff with no adequate remedy at law.

34. Plaintiff has been and continues to be irreparably harmed by Defendants' past and continuing violation of Lanham Act § 32, 15 U.S.C. § 1114.

**Third Count
Common Law Trademark Infringement**

35. Plaintiff hereby incorporates the allegations of paragraph 1 through 26 as if stated fully herein.

36. Defendants have infringed Plaintiff's trademark in violation of New York State common law.

37. Defendants' infringing conduct has caused and is causing substantial and irreparable injury and damage to Plaintiff in an amount not capable of determination, and, unless restrained, will cause further irreparable injury, leaving the Plaintiff with no adequate remedy at law.

38. Plaintiff has been and continues to be irreparably harmed by Defendants' past and continuing violation of Plaintiff's common law trademark rights.

Prayer for Relief

WHEREFORE, Plaintiff respectfully requests that the Court enter judgment in favor Plaintiff:

- a. Awarding actual damages to Plaintiff in an amount to be determined;
- b. Ordering an accounting of Defendants' profits and awarding the amount of such profits to Plaintiff;
- c. Awarding exemplary damages to Plaintiff in an amount equal to three times the actual damages and profits awarded;

- d. Awarding Plaintiff its costs and attorneys' fees;
- e. Permanently enjoining Defendant from all use of the mark "Birdie" and confusingly similar variations thereof;
- f. Requiring Defendant to undertake remediative action, to be approved by the Court, designed to correct the confusion caused by Defendants' use of Plaintiff's "Birdie" mark;
- g. Requiring Defendants to recall and destroy all infringing articles;
- h. Cancelling Defendant Birdie, LLC's trademark registrations and pending applications; and
- i. Providing all other equitable relief that the Court deems just and proper.

Respectfully submitted,
Richard A Leslie Co., Inc.,
by its attorney,



Jeffrey Sonnabend (JS1243)
SonnabendLaw
600 Prospect Avenue
Brooklyn, NY 11215-6012
718-832-8810
JSonnabend@SonnabendLaw.com

Dated: June 21, 2007